

## Advertising Media

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- > **Newsletter**

> Submission and  
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## Online Newsletter

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## erp-expo-Newsletter

Deutsche Version



Optimize the effectiveness of your advertising campaign through the cross-media combination with our newsletters:

- ※ Increased awareness and a greater reach
- ※ Targeted and direct address to your target group without spreading loss
- ※ Address the decision-making target groups on all levels of communication

### Cross-Media Topic SMB

#### Print

> ProFirma

#### Online

- > erp-expo.de
- > profirma.de
- > redmark.de/verein
- > redmark.de/gmbh
- > sekretaria.de

#### Newsletter

- > Haufe eBooks-Newsletter
- > ProFirma-Newsletter
- > Computer&Web-Newsletter
- > eNews für Geschäftsführer-Newsletter
- > Vereinsführung-Newsletter
- > sekretaria-Newsletter

### Target Audience

IT managers, board members, CEOs, ERP project managers and employees

### Performance Data

Subscriptions:	5.000
Price in €:	400,-
Frequency:	every other week
Day of publication:	Thursday
Max. no. of characters:	600

As of 10/10

Prices valid to 31.12.2011. All prices are quoted excluding VAT.

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