

Advertising Media

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Online Newsletter

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elearning-expo-Newsletter

Deutsche Version



Optimize the effectiveness of your advertising campaign through the cross-media combination with our newsletters:

- ※ Increased awareness and a greater reach
- ※ Targeted and direct address to your target group without spreading loss
- ※ Address the decision-making target groups on all levels of communication

Crossmedia Thema Personal

Print

- > personalmagazin
- > wirtschaft+weiterbildung

Online

- > haufe.de/personal
- > elearning-expo.de
- > personalmagazin.de
- > wuw-magazin.de
- > haufe.de/arbeitsschutz
- > haufe.de/oeffentlicherdienst
- > haufe.de/sozialversicherung
- > business-english.de

Newsletter

- > wirtschaft+weiterbildung-Newsletter
- > business-english-update-Newsletter
- > Personal-Newsletter
- > Arbeitsschutz-Newsletter
- > öffentlicher Dienst-Newsletter
- > Sozialversicherung-Newsletter
- > Haufe eBooks-Newsletter

Target Audience

Heads of HR development, HR managers, E-learning project managers and employees, and CEOs

Performance Data

Prices valid to 31.12.2011. All prices are quoted excluding VAT.

Subscriptions:	7.200
Price in €:	400,-
Frequency:	every other week
Release date:	Thursday
max. characters:	600

As of 10/10

Conditions

Terms of payment

Net 10 days after receipt of invoice

Agency commission

15% for booking via agencies

Submission of advertising material

Submit 7 business days prior to date of publication to onlinewerbung@haufe.de

Contact Persons

Director of Sales Online

Silke Brühl

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Key Account Management

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